

# Arr-PUSH-SNOW Clearing the way for your business. Name of the way for your business. Name of the way for your business.

#### EMPLOYEE ASCA CERTIFICATION



Liz Lynch recieved her ASCA certification on January 31st, 2017. This brings ATS above the 70% mark in employee certification. Congratulations Liz!

The association was founded to help snow professionals become more educated in their chosen profession, pursue legislative change and enhance the service offerings of its members.

For more info on the ASCA:

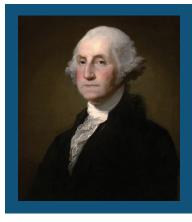
http://www.ascaonline.org/page/ascac ertified/

# HAPPY VALENTINE'S DAY!



"Okay, I was wrong. The taser isn't as romantic as the arrows."

#### THE ORIGINS OF PRESIDENT'S DAY



President's Day, celebrated on the third Monday in February, celebrates the birthday of George Washington (born February 22<sup>nd</sup>, 1732). Following Washington's death in 1799, his birthday became a perennial day of remembrance. Though it was celebrated through most of the 1800s, Washington's Birthday was not recognized officially as a federal holiday until the 1870s. It joined four other nationally recognized federal bank holidays- Christmas, New Years Day, Independence Day and Thanksgiving but was the first to celebrate the life of an Individual American.

In the late 1960s, Congress proposed the Uniform Monday Holiday Act to shift the celebration of several federal holidays from specific dates to a series of pre-determined Mondays. This began the transition of "Washington's Birthday" to "President's Day" as we know it, as the Act also included a provision to combine the celebration of Washington's birthday with Abraham Lincoln's which fell on February 12<sup>th</sup>. However, the proposal to rename the holiday was met with contention from

lawmakers in George Washington's home state of Virginia and was eventually dropped.

By the mid-1980s, Washington's Birthday was known to many Americans as President's Day. By the 2000s nearly half of the United States had changed the holiday's name to President's Day on their calendars.

While Washington and Lincoln remain the most largely recognized leaders on this day, President's Day is now popularly seen as a day to recognize the lives and achievements of all of America's chief executives. Some lawmakers have objected to this view, arguing that grouping George Washington and Abraham Lincoln with less successful presidents minimizes their legacies. The federal government holds fast to the original incarnation of the holiday as a celebration of the country's first president. The third Monday in February is still listed on official calendars as Washington's Birthday.

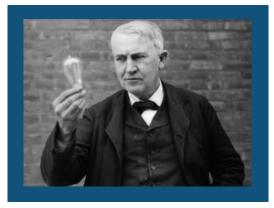
Source: http://www.history.com/topics/holidays/presidents-day

### OTHER FAMOUS FEBRUARY BIRTHDAYS

February 3<sup>rd</sup>, Norman Rockwell February 4<sup>th</sup>, 1902 Charles Lindbergh February 6<sup>th</sup>, 1895 Babe Ruth/Bob Marley February 7<sup>th</sup>, 1867 Laura Ingalls Wilder February 11<sup>th</sup>, 1846 Thomas Edison February 15<sup>th</sup>, 1564 Galileo Galilei

February 19th, 1473 Nicolaus Copernicus

February 27<sup>th</sup>, 1932 Elizabeth Taylor



### **ATS SNOW QUOTE**

Never allow the fear of striking out keep you from playing the game!

-Babe Ruth

www.abouttimesnow.com