



Monthly Newsletter

OCTOBER 2015

ON A MISSION



About Time Snow's Steven Summer considers it his mission to deliver a healthy and happy environment for his employees, as well as to those around the world in need.

From the beginning of his business, he says he has made sure everything was always girded with integrity and fairness in regards to customers. Now that he is pulling back from the business, he is setting an example by conveying how he wants things done and also transferring the knowledge he gains from networking.

Summer sets an example through his charity work and deep faith. His wife recently went to Nepal to assist with food and rebuilding a city devastated by an earthquake. Summer's charitable nature extends to the snow industry as well. He has always desired to give back to the industry in order to raise its overall professionalism, which helps everyone.

You will find this whole story at www.abouttimesnow.com under the News tab.



FUN FACTS ABOUT SNOW

- Snow forms in clouds, where the temperature is below freezing, but snowflakes can fall even when surface temperatures are in the mid-40s.
- To see snowflakes up close, buy a small, inexpensive magnifier from a drugstore or hardware store. A single 5x lens will work, or use both lenses of a fold-up, double magnifier for 10x viewing.
- A "snowflake" can be one ice crystal, several ice crystals stuck together, or even a "puffball" of crystals that fall from the clouds.
- When it comes to larger, complex snowflakes, no two are alike, according to Kenneth Libbrecht, a physicist and professor at California Institute of Technology who has written books about snow. However, it's possible that a "nano-snowflake," a tiny flake with only a few molecules, could have a twin.
- Traditionally, chunks of ice were machine-ground to make artificial snow for ski slopes and winter displays. Today, chilled water fired through high-pressure "snow guns" creates flakes and drifts. Snow also can be produced by chemical means.
- Snow looks romantic in movies, but snow made from shaved ice is messy. That's why filmmakers sometimes substitute materials such as instant mashed potato flakes, paper or cellulose.
- Japanese author Masaru Emoto claims that music can affect snow crystals. Water exposed to rock 'n' roll produces ugly crystals, Emoto says, while classical music makes them beautiful. Libbrecht says physics does not support this idea.
- Because snow crystals are so lightweight, it may take hours for them to flutter to the ground.

ATS SNOW QUOTE

"THE PRICE OF SUCCESS IS HARD WORK, DEDICATION TO THE JOB AT HAND, AND THE DETERMINATION THAT WHETHER WE WIN OR LOSE, WE HAVE APPLIED THE BEST OF OURSELVES TO THE TASK AT HAND"

- Vince Lombardi